

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Brabender Cox LLC
Attention: Accounts Payable
201 Liberty Street SW
Leesburg, VA 20175

Advertiser	Hoekstra for Senate	Invoice #	4081240-1
Product	CANDIDATE	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WJBK	Order #	4081240
Account Executive	Anthony Castaneda	Alt Order #	PETE HOEKSTRA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/22/12 - 10/30/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HKST
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/22/12 to 10/28/12	5x	MT-TF-S				
	WJBK			M	10/22/12	:00			\$2,100.00	Credited	2
	WJBK			Tu	10/23/12	:30	10:53 PM	BCPH1210H	\$2,100.00		1
	WJBK			Th	10/25/12	:00			\$2,100.00	Credited	3
	WJBK			F	10/26/12	:30	10:42 PM	BCPH1211H	\$2,100.00		5
	WJBK			Su	10/28/12	:00			\$2,100.00	Credited	4
3	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/22/12 to 10/28/12	4x	-TWTF--				
	WJBK			Tu	10/23/12	:30	7:22 AM	BCPH1210H	\$900.00		2
	WJBK			W	10/24/12	:30	7:12 AM	BCPH1211H	\$900.00		1
	WJBK			Th	10/25/12	:30	7:41 AM	BCPH1211H	\$900.00		4
	WJBK			F	10/26/12	:30	7:08 AM	BCPH1211H	\$900.00		3
5	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					10/22/12 to 10/28/12	3x	-TWT---				
	WJBK			Tu	10/23/12	:30	9:45 AM	BCPH1210H	\$600.00		2
	WJBK			W	10/24/12	:30	9:14 AM	BCPH1211H	\$600.00		1
	WJBK			Th	10/25/12	:30	10:02 AM	BCPH1211H	\$600.00		3
7	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
					10/22/12 to 10/28/12	3x	--WTF--				
	WJBK			W	10/24/12	:30	10:36 AM	BCPH1211H	\$250.00		1
	WJBK			Th	10/25/12	:30	10:53 AM	BCPH1211H	\$250.00		2
	WJBK			F	10/26/12	:30	10:57 AM	BCPH1211H	\$250.00		3
9	WJBK	M-F 4p-5p	4p-5p								
	CDR										
					10/22/12 to 10/28/12	5x	MTWTF--				

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Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WJBK	M-F 4p-5p	4p-5p								
	CDR										
	WJBK			M	10/22/12	:30	4:29 PM	BCPH1210H	\$600.00		3
	WJBK			Tu	10/23/12	:30	4:18 PM	BCPH1210H	\$600.00		2
	WJBK			W	10/24/12	:30	4:42 PM	BCPH1211H	\$600.00		4
	WJBK			Th	10/25/12	:30	4:49 PM	BCPH1211H	\$600.00		5
	WJBK			F	10/26/12	:30	4:49 PM	BCPH1211H	\$600.00		1
11	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:21 PM	BCPH1210H	\$1,000.00		2
	WJBK			Tu	10/23/12	:30	5:14 PM	BCPH1210H	\$1,000.00		1
	WJBK			W	10/24/12	:30	5:20 PM	BCPH1211H	\$1,000.00		3
	WJBK			Th	10/25/12	:30	5:12 PM	BCPH1211H	\$1,000.00		5
	WJBK			F	10/26/12	:30	5:14 PM	BCPH1211H	\$1,000.00		4
13	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:51 PM	BCPH1210H	\$1,000.00		1
	WJBK			Tu	10/23/12	:30	5:53 PM	BCPH1210H	\$1,000.00		2
	WJBK			W	10/24/12	:30	5:44 PM	BCPH1211H	\$1,000.00		4
	WJBK			Th	10/25/12	:30	5:52 PM	BCPH1211H	\$1,000.00		3
	WJBK			F	10/26/12	:30	5:40 PM	BCPH1211H	\$1,000.00		5
15	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										
					10/22/12 to 10/28/12	4x	MTWT---				
	WJBK			M	10/22/12	:30	6:18 PM	BCPH1210H	\$1,000.00		1
	WJBK			Tu	10/23/12	:30	6:19 PM	BCPH1210H	\$1,000.00		4
	WJBK			W	10/24/12	:30	6:21 PM	BCPH1211H	\$1,000.00		2
	WJBK			Th	10/25/12	:30	6:17 PM	BCPH1211H	\$1,000.00		3
17	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								

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Product	CANDIDATE
Estimate Number	

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Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4081240
Alt Order #	PETE HOEKSTRA
Deal #	
Order Flight	10/22/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HKST
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
18					10/22/12 to 10/28/12	1x	-----S-				
	WJBK			Sa	10/27/12	:30	8:23 AM	BCPH1211H	\$650.00		1
	WJBK	Fox 2 News AM Sa 9a	9a-10a								
CDR											
19					10/22/12 to 10/28/12	1x	-----S-				
	WJBK			Sa	10/27/12	:30	9:52 AM	BCPH1211H	\$650.00		1
	WJBK	Fox 2 News AM Su 630a	630a-7a								
CDR											
20					10/22/12 to 10/28/12	1x	-----S				
	WJBK			Su	10/28/12	:30	6:52 AM	BCPH1211H	\$600.00		1
	WJBK	M-F 2p-3p	2p-3p								
CDR											
21					10/22/12 to 10/28/12	1x	MTWTF--				
	WJBK			W	10/24/12	:30	2:21 PM	BCPH1211H	\$300.00		1
	WJBK	M-F 10a-11a News	10a-11a								
CDR											
22					10/22/12 to 10/28/12	2x	MTWTF--				
	WJBK			W	10/24/12	:30	10:14 AM	BCPH1211H	\$250.00		2
	WJBK			F	10/26/12	:30	10:12 AM	BCPH1211H	\$250.00		1
23					10/22/12 to 10/28/12	1x	---T---				
	WJBK			Th	10/25/12	:30	6:41 PM	BCPH1211H	\$2,000.00		1
	WJBK	World Series Local Special	Various								
CDR											
25					10/22/12 to 10/28/12	1x	---T---				
	WJBK			Th	10/25/12	:30	6:50 PM	BCPH1211H	\$2,000.00		1
	WJBK	World Series Local Post	11p-12a								

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		CDR			10/22/12 to 10/28/12	1x	--W----				
	WJBK			W	10/24/12	:30	12:29 AM	BCPH1211H	\$4,700.00		1
26	WJBK	World Series Game Home	Various								
	CDR				10/22/12 to 10/28/12	1x	---T---				
	WJBK			Th	10/25/12	:30	12:03 AM	BCPH1211H	\$4,200.00		1
		<u>Aired Spots</u>		41							

<u>Gross Total</u>	\$42,950.00	
<u>Agency Commission</u>	\$6,442.50	
<u>Net Amount Due</u>	\$36,507.50	<u>Payment Terms 30 Days</u>

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